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INFORMATION DISCLOSURE STATEMENT BY APPLICANT

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Sheet 1 of 5

Complete if Known

Application Number	10/017,630
Filing Date	December 14, 2001
First Named Inventor	Matz
Group Art Unit	3629
Examiner Name	OUELLETTE, Jonathan
Attorney Docket Number	BS01378

U.S. PATENT DOCUMENTS

Examiner Initials *	Cite No. ¹	U.S. Patent Document		Name of Patentee or Applicant of Cited Document	Date of Publication of Cited Document MM-DD-YYYY	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear
		Number	Kind Code ² (if known)			
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Sheet 2 of 5

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Application Number	10/017,630
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First Named Inventor	Matz
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U.S. PATENT DOCUMENTS

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Sheet 4 of 5

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Application Number	10/017,630
Filing Date	December 14, 2001
First Named Inventor	Matz
Group Art Unit	3629
Examiner Name	OUELLETTE, Jonathan
Attorney Docket Number	BS01378

OTHER PRIOR ART – NON PATENT LITERATURE DOCUMENTS

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INFORMATION DISCLOSURE STATEMENT BY APPLICANT

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Sheet 5 of 5

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Application Number	10/017,630
Filing Date	December 14, 2001
First Named Inventor	Matz
Group Art Unit	3629
Examiner Name	OUELLETTE, Jonathan
Attorney Docket Number	BS01378

OTHER PRIOR ART – NON PATENT LITERATURE DOCUMENTS

Examiner Initials *	Cite No. ¹	Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, city and/or country where published.	T ²
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JS		US- 5,948,061	9/7/1999	Merriman et al.	
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JS		US- 5,892,536	4-1999	Logan	
JS		US- 5,600,364	2-1997	Hendricks	
JS		US- 6,282,713	8-2001	Kitsukawa	
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JS		US- 4,912,552	3-1990	Allison	
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		Country Code ³ -Number ⁴ -Kind Code ⁵ (if known)				
JS		WO 99 52285A	10/14/1999			
JS		WO 99 04561A	1/28/1999			
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Sheet

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		Country Code ³ Number * Kind Code ⁵ (if known)				

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Sheet 3 of 10

Application Number	10/017,630
Filing Date	12/14/2001
First Named Inventor	MATZ
Art Unit	3629
Examiner Name	OUELLETTE
Attorney Docket Number	BS01378

U. S. PATENT DOCUMENTS					
Examiner Initials*	Cite No. ¹	Document Number	Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear
		Number-Kind Code ² (if known)			
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		US-			
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Substitute for form 1449A/PTO <h2 style="text-align: center;">INFORMATION DISCLOSURE STATEMENT BY APPLICANT</h2> <p style="text-align: center;">(use as many sheets as necessary)</p>		<h3 style="text-align: center;">Complete If Known</h3> <table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 50%;">Application Number</td> <td>10/017,630</td> </tr> <tr> <td>Filing Date</td> <td>12/14/2001</td> </tr> <tr> <td>First Named Inventor</td> <td>MATZ</td> </tr> <tr> <td>Group Art Unit</td> <td>3629</td> </tr> <tr> <td>Examiner Name</td> <td>OUELLETTE</td> </tr> <tr> <td>Attorney Docket Number</td> <td>BS01378</td> </tr> </table>		Application Number	10/017,630	Filing Date	12/14/2001	First Named Inventor	MATZ	Group Art Unit	3629	Examiner Name	OUELLETTE	Attorney Docket Number	BS01378
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Filing Date	12/14/2001														
First Named Inventor	MATZ														
Group Art Unit	3629														
Examiner Name	OUELLETTE														
Attorney Docket Number	BS01378														
Sheet	4	of	10												

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Examiner Initials *	Cite No.1	U.S. Patent Document		Name of Patentee or Applicant of Cited Document	Date of Publication of Cited Document MM-DD-YYYY	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear
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Examiner Signature	Date Considered
	<div style="font-size: 1.5em;">8/31/05</div>

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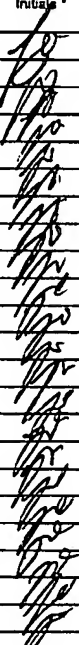
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		Application Number	10/017,630
		Filing Date	12/14/2001
		First Named Inventor	MATZ
		Group Art Unit	3629
		Examiner Name	OUELLETTE
		Attorney Docket Number	BS01378

U.S. PATENT DOCUMENTS						
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		Number	Kind Code ² (if known)			
		US- 5,585,838		Lawler et al.	12-17-1996	
		US- 5,608,448		Smoral et al.	03-04-1997	
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Examiner Initials*	Cite No. ¹	Foreign Patent Document			Name of Patentee or Applicant of Cited Document	Date of Publication of Cited Document MM-DD-YYYY	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear	T _e
		Office a ²	Number ⁴	Kind Code ⁵ (if known)				
AL			EP 1162840 A2		Wilson et al.	12-2001		

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INFORMATION DISCLOSURE STATEMENT BY APPLICANT		Application Number	10/017,630
		Filing Date	12/14/2001
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		Group Art Unit	3629
		Examiner Name	OUELLETTE
		Attorney Docket Number	BS01378
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Sheet	6	Of	107

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<i>[Signature]</i>		PCT Publication No. WO 94/17609 (Kiefl et al., 08-04-1994)	
<i>[Signature]</i>		CAULEY, LESLIE, "Microsoft, Baby Bell Form Video Alliance," <u>The Wall Street Journal</u> , September 26, 1994.	
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<i>[Signature]</i>		International Search Report for PCT/AUS02/40070 A1	

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Sheet 7 of 10

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Application Number	10/017,630
Filing Date	12/14/2001
First Named Inventor	MATZ
Group Art Unit	3629
Examiner Name	OUELLETTE
Attorney Docket Number	BS01378

NON PATENT LITERATURE DOCUMENTS

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		"allNetDevices: - Report: Interactive TV Soon to Become Direct Marketing Tool," allNetDevices, www.devices.internet.com/com_cgi/print/print.cgi?url=http://devices.../ report_interactive.htm, (11/16/01) pp. 1-2.	
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		"How Wink Works," What is Wink: How wink works, www.wink.com/contents/howitworks.shtml, (11/16/01) p. 1 of 1.	
		"What is Wink: Examples," What is Wink - Examples, www.wink.com/contents/examples.shtml, (11/16/01) pp. 1-2.	
		"Nielsen Media Research - Who We Are & What We Do," www.nielsenmedia.com/whoweare.html, (10/11/01) pp. 1-4.	

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